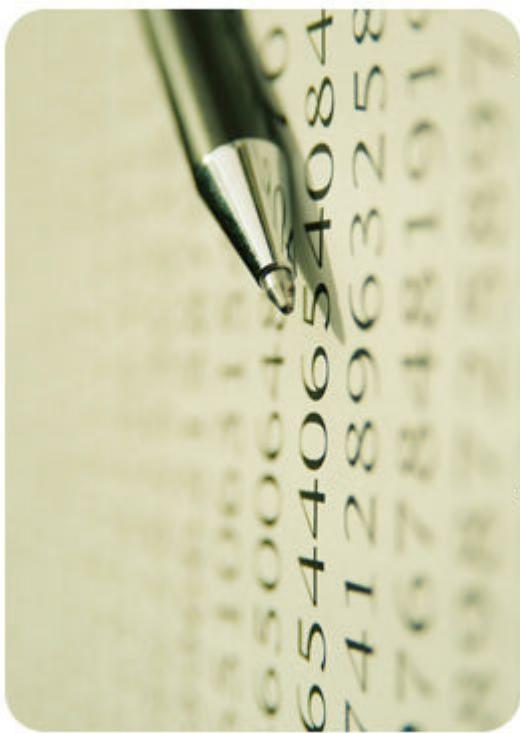


# **Merchandising Business II**

for a

## **Accounting**



# Why do we purchase merchandise?

- Goods are bought and sold for profit!



You sell a can of coke for: \$1.00

You purchase it for : \$0.24

**'Gross Profit'**

\$ 0.76

Note:

## Accounting Term: 'Gross Profit'

- The term 'Gross Profit' refers to the amount:
  - An item is sold for minus how much it was purchased for.

$$\begin{array}{r} \$4.60 \\ \underline{\$10.00} \\ \$5.40 \end{array}$$

– e.g. USB Bracelet from China

Sold for

Gross Profit

# Goods Sold vs. Goods Not Sold

- Once you have purchased inventory, you will either:
  - sell the goods
  - not sell the goods

# Periodic Inventory System

- The cost of goods that were sold is determined ‘periodically’ .. only **once a year!**
- *It is done in the same fashion as determining how many supplies were used in the fiscal period.*

# ‘Physical Inventory’

- The unsold goods are physically counted once a year.
- They are the ones that are counted... because they are the only ones that are left.

Merchandise purchased

\$100,000

Ending Inventory

\$3,000

**Cost of Goods Sold**

\$97,000



Physical Inventory

Note:

Accounting Term:

## **'Cost of Goods Sold'**

- The term 'Cost of Goods Sold' refers to the amount:
  - Of inventory that was sold during the fiscal period.
  - It is determined by taking a 'physical' inventory.

$$\begin{array}{r} \$10,000 \\ \$2,000 \\ \hline \$8,000 \end{array}$$

– eg. Merchandise Purchased  
Physical Inventory  
Cost of Goods Sold

# Calculating **COGS (Cost of Goods Sold) & Gross Profit**

$$\begin{array}{r} \rightarrow \text{ Beginning Inventory} & 10,000 \\ \rightarrow + \text{ Purchases} & 5,000 \\ \hline = \text{ Merchandise Available for Sale} & 15,000 \end{array}$$

Less:

$$\begin{array}{r} \rightarrow \text{ Ending Inventory} & 2,000 \\ (\text{Taken by Physical Inventory}) & \\ \hline \text{Cost of Goods Sold (COGS)} & 13,000 \end{array}$$

# Calculating **COGS (Cost of Goods Sold) & Gross Profit**

Cost of Goods Sold (COGS)

13,000

20,000

Sales



Sales – COGS = Gross Profit

$$\text{Gross Profit} = 20,000 - 13,000 = \$7,000$$

Thus, with sales of \$20,000, there is a gross profit of \$7,000.

## HOMEWORK

- Page 428
  - Exercise 1 (First 3 columns only.)
  - What is ‘Gross Profit’ ?

## Page 429

- Exercise 3
- Exercise 4

- 1. Workbook Exercise:** Completing the chart below by filling in the blank spaces for selling prices, cost prices, and gross profits.

Selling price	Cost price	Gross profit	Cost of goods sold as a % of selling price	Gross profit as a % of selling price
\$ 250	\$ 100		%	%
\$ 80	\$ 40		%	%
\$ 300	\$ 75	\$ 75	%	%
\$ 225	\$ 63		%	%
\$ 500	\$ 54	\$	%	40 %
\$ 200	\$ 120		%	52 %

Easy                          More difficult

3. For each of the following, calculate the cost of goods sold and the gross profit.

	Sales	Beginning Inventory	Purchases	Ending Inventory
1.	\$125 000	32 000	74 250	33 500
2.	\$750 585	85 600	410 360	88 300
3.	\$288 635	65 550	110 357	60 548
4.	\$174 000	33 800	82 640	33 500
5.	\$255 324	48 500	150 650	50 300

4. Given below are some accounts and their balances for a merchandising business, as well as the ending inventory figure. From this data, calculate the cost of goods sold figure.

The ending inventory figure is \$15 600.

Accounts	Balances
Bank	\$ 1 500
Accounts Receivable	22 450
Merchandise Inventory	14 500
Supplies	1 300
Automobile	18 000
Equipment	22 000
Accounts Payable	4 532
T. Lao, Capital	77 558
T. Lao, Drawings	12 000
Sales	82 600
Purchases	41 300
Advertising	1 100
Car Expense	5 500
Rent Expense	9 000
Utilities Expense	2 150
Wages Expense	13 890